

Become an Amber Plan Partner

Amber Plan Partners are corporations, businesses, government agencies, community groups, and non-profit organizations that actively participate in the Amber Alert program.

There is no cost to become an Amber Plan Partner, but you must register in advance and be approved for participation by the Houston LECC's Amber Plan Subcommittee.

- Municipal and school bus programs, taxi companies, courier and delivery services, repair service businesses, and other companies and government agencies that have a large number of drivers and vehicles out on the streets are especially encouraged to participate as Amber Plan Partners.
- Amber Plan Partners will receive e-mail or fax notification of every Amber Alert, Update, and Cancellation issued by KTRH-AM 740.
- Amber Plan Partners are encouraged to notify their employees, customers, and vendors by e-mail or fax of each Amber Alert, urging them to be “on the lookout” for the abducted child, suspect, or suspect’s vehicle.
- Amber Plan Partners are encouraged to promote the Houston Regional Amber Plan website (www.amber-plan.net) and to add a link on their agency or company website to the Houston Regional Amber Plan website.
- Amber Plan Partners are authorized to purchase a TRAK computer system in order to receive an Amber Alert flyer with a color photograph of the abducted child. For more information, call [TRAK](http://www.trak.com) at 800-724-8725
- TRAK flyers or Amber Plan website pages can be posted on employee bulletin boards, cash registers, customer service counters, or other high-visibility locations.
- Only those organizations registered and approved by the Houston LECC's Amber Plan Subcommittee as Amber Plan Partners are authorized to identify themselves as an “Amber Plan Partner” and to use the copyrighted “Amber Alert” logo in their advertising or promotional literature under guidelines approved by the Houston LECC.

Click here to download a [Registration Form \(PDF Format\)](#) or for more information about becoming an Amber Plan Partner, contact Beth Alberts, CEO, Texas Center for the Missing, at 713.314.3644 or via email: balberts@tcftm.org.